



PRESS RELEASE

June 22, 2015 PERHAM, MN

TUFFY'S PET FOODS ANNOUNCES THE OPENING OF ITS NEW MANUFACTURING FACILITY

FOR IMMEDIATE RELEASE –

Tuffys Pet Foods, Inc., Perham, MN is pleased to announce the opening of its brand new, 130,000 square foot state-of-the-art manufacturing facility. Tuffys is scheduled to commission the new facility on August 19th with a formal opening celebration to be conducted that afternoon.

The \$70 million State of the art facility has been purpose built from the ground up to provide the safest environment for food safety, efficiency and flexibility. The facility is designed to meet and exceed the expectations of our customers and the stringent requirements of today's pet food market. This has been accomplished by combining the most technologically advanced equipment with complete process segregation. The facility expansion comprises over 180,000 square feet of production and warehouse space to accommodate Tuffys rapid growth.

Production capacity in the new facility will increase in excess of 50% over the original facility with planned expansion capabilities for additional growth. The original facility will be converted to warehouse space and an expansion of soft moist treat capacity.

Tuffys has been producing dry dog and cat food kibble for over 50 years. Tuffys currently produces kibble for its' own National Brand offerings NutriSource, Pure Vita and Natural Planet as well as numerous co-manufactured products.

Tuffys parent company, KLN Family Brands is headquartered nearby with their Barrel O' Fun Snacks, Kenny's Candy Licorice and Nutheads Chocolate factories located near the facility.

All KLN Family Brands companies share a simple vision: Produce the safest, highest quality products in the USA and offer them at a fair price while providing stable meaningful employment in a friendly, family-based atmosphere.

For more information on the exciting new Tuffys facility or any of the KLN Family Brands companies please visit us on the web at www.klnfamilybrands.com